

Namaste America

RpH Report

MEDIA COVERAGE

Newspapers

Publication

DNA

Date

19th January 2011

Comment

Namaste America

B-TOWN



CULTURE QUEST: Vidya Balan will inaugurate the show

Namaste America!

Get ready for the first huge cultural exchange between US and India in different areas of performing and visual arts.

Said to be the biggest cultural extravaganza, The Indo American Association of Art and Culture, will present an endeavour to bring together India and US by promoting the art and culture of the two nations through *Namaste America*.

At a function that kicks off the event this evening, B-Town folk, industrialists and other VIPs are expected to attend. Says Atul Nishar president of the initiative, "The guest of honour for the evening will be Vidya Balan. The evening will commence with a musical concert, followed by a classical dance performance by Hema Malini and her daughters Esha Deol and Ahana Deol."

—Ismat Tahseen

Publication

Bombay Times

Date

21st January 2011

Comment

An Indian welcome

An Indian welcome...



This do on Wednesday night was all about promoting art and culture. After all, it was the launch of *Namaste America*, Indo American Association for Art & Culture aimed at promoting art, culture and trade between the two great nations. Happy hosts Anil Mishra, president, *Namaste America* and Paul A. Fulmeow, US Consul General, Mumbai were there to welcome the many invites including Bollywood babe Vidya Balan who was



the guest of honor. Dancing her way into your heart was showgirl Hema Malini and her two darling daughters Ekha Desai and Ahana Desai. The terrific trio were there at the US consulate lair with a passionate portrayal of 'Paranglers' - the harmony of two generations in union. The evening kicked off on a musical note with a jazz performance by the students of the American School of Bombay. Enjoying the experience were the *crème de la crème* of Mumbai including industrialists, corporate head honchos, fashion designers, the consular corps, film personalities among many others. Spotted at this spirited soiree was Habi Khorakiwala, Narendra Kumar, Rina and Talal Aziz, Devita Saraf, Pooanan Dhillon, Dr. Sandesh Mayekar, Dr. Sanjay Agarwala, Nayana Patel, Raman Maroo. And the talk veered towards art and culture between India and the US.

● **HY GEORGE!** The smiling Vidya Balan hinted that she would very much like to meet one American - George Clooney.



END OF SEASON SALE

Publication

HT Cafe

Date

21st January 2011

Comment

Joint effort



JOINT EFFORT

Launch of Indo-American association
at US Consulate, Bhuzbhaj Desai Road

The Indo-American association for arts and culture, *Samrasta America*, was launched on Wednesday evening. The organization aims to promote the arts between India and the US. Bollywood actor *Wahie Dabur* was the guest of honor at the do. The event started with a music concert. *Jack Eisenstein*, the students of the American School of Bombay. This was followed by a classical dance performance by *Shruti Malik* and daughter *Ekta and Riya*. It was called *Parangathi*, the harmony of two generations in culture."

Shruti Malik, Ekta and Riya Malik

Wahie Dabur

Paul Palmieri, Angira Dennis



Sushita Pillai

College days

College festival finale **at Charchagate**

As Hind College's inter-college festival *Charchagate* ended with a plethora of events, this year, the festival concluded with a celebration through international, sports and cultural events. *Shakti* that actor *Prakash Sahasr*, *Kartik Mukherjee* and *Shruti Daga* showed up to promote *Rock On*. *Charchagate* being a college festival show, *Shruti* had to perform in various and more and more the night. *Shruti* *Prakash*, judge in reality show *Dance India Dance*, also performed.



Shruti Daga

Prakash Sahasr, Kartik Mukherjee, Shruti Daga



Shruti Daga



Prakash Sahasr, Kartik Mukherjee, Shruti Daga



Prakash Sahasr

Publication	DNA After Hours
Date	21 st January, 2011
Comment	Bonding people



DELIGHT: Vidya Balan

FORMALS FIRST: Shyamak Davar

BEJEWELLED: Suchitra Pillai

IN STEP: Rocky S

PRINT PASSION: Kadambari Lakhani

SOCIAL NETWORK: Lillete Dubey

STRIKE A POSE: Ananya Dutt



TOGETHERNESS: Aditya Hitkari and Divya Palat



HT OUT: Bina Aziz, Poonma Dhillon



SYNCHRONICITY MULTIPLIED: Hema Malini, Esha and Ahara Deol

BONDING PEOPLE

LAUNCH OF A CULTURAL ASSOCIATION

WEDNESDAY, JANUARY 19

AMERICAN CONSULATE,
BREACH CANDY

Vidya Balan took centre stage at the launch of an Indo-American cultural association and was deluged with compliments for her immaculate look. Vidya, who came with her father spent time chatting with Shyamak Davar as well as Alka and Atul Nishar even as US consul general Paul Feltmbee formed part of the group. Rocky S and a lady model friend were in early, as were Aditya Hitkari and Divya Palat. Lillete Dubey mingled with friends, while Kadambari Lakhani was seen in earnest conversation with Devita Saraf. There was a Bharatnatyam and odissi performance by Hema Malini and daughters Esha and Ahara Deol even as Suchitra Pillai, looking stunning in a blue gown, anchored the evening.



IN ATTENDANCE: Paul Feltmbee, Alka Nishar



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Publication

Asian Age

Date

21st January, 2011

Comment

Namaste America



Publication

Afternoon

Date

22nd January, 2011

Comment

Friends forever



AHANA DEOL, HEMA MALINI & ESHA DEOL

Friends forever

DREAMGIRL Hema Malini and daughters Esha Deol and Ahana Deol performed a dance trance on the lawns of the US consulate. They were part of the entertainment at the launch of Namaste America, Indo American Association for Art & Culture. Hosts Atul Nishar, president, Namaste America and Paul A Folmsbee, US Consul General, Mumbai warmly welcomed guest of honour Vidya Balan and other guests like Sheriff Dr. Indu Shahani, Habib Khorakiwala, Niraj Bajaj, Chhaya Momaya, Shilamak Davar, Rocky S, Narendra Kumar, Arjun Khanna, Bina and Talat Aziz, Lilette Dubey, Devita Saraf, Poonam Dhillon, Trudy D'Souza, Nisha and Vikram Raizada.

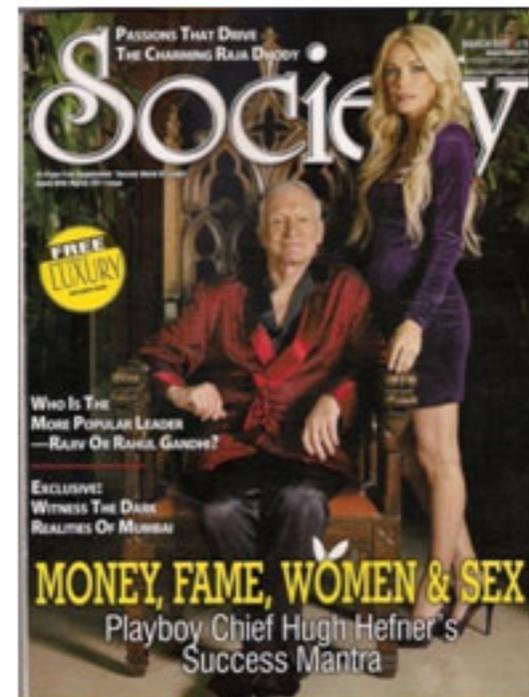


PAUL FOLMSBEE, VIDYA BALAN & ATUL NISHAR

MEDIA COVERAGE

Magazines

Publication	Society
Date	March 2011
Comment	Namaste America



party central

US Consulate: Lawns witnessed a mega event with 'Namaste America', an Indo American Association for art and culture. Their mission was to promote art, culture and trade between India and the USA. Seen at the event were Chhaya Mommaya, Shilamak Davar, Rocky S. Narendra Kumar Ahmed and Arjun Khanna, along with Atul Nishar, the host.

THE PERFORMANCE BY HEMA MALINI AND HER DAUGHTERS WAS THE HIGHLIGHT OF THE EVENT.

The 19th Kalakar awards 2011 held at Kolkata's Science City auditorium was a star-spangled affair attended by stars from Mumbai and Kolkata's showbiz world. Among those spotted at the event were Javed Jaffery, Saroj Khan, Raveena Tandon, Indraneel with wife Barkha Bisht, Churni Ganguly, Kaushik Ganguly, Pooja Gor and Ankita Lokhande.

Javed Jaffery with Saroj Khan Anupam Shyam with Pooja Gor
Riya Sen with Raveena Tandon Meghna Malik with Sudeep Saha

SAROJ KHAN WAS IN HER ELEMENT AT THE SHOW.

Publication	Verve
Date	March 2011
Comment	American Flavour



Publication	Hi Blitz
Date	March 2011
Comment	Namaste America



Hi! SOIRÉE



Paul A Folmsbee (US Consul General, Mumbai), Vidya Balan, Atul Nishar (President, Namaste America)

The launch of **Namaste America Indo-American Association for Art & Culture** was a cultural extravaganza niftily organised by Paul A Folmsbee, US Consul General, Mumbai, along with Atul Nishar, president of Namaste America. This initiative is a platform for

cultural exchange between the two nations.

With Bollywood's film persona Vidya Balan as the guest of honour, the event was attended by the crème de la crème of Mumbai. From Niraj Bajaj, Shiamak Davar, Lillete Dubey, Pilo Tata to Rocky S,



Hema Malini with daughters Esha & Ahana Deol

many dignitaries were seen enjoying the celebrations and the lauding the initiative that is pegged to be the biggest cultural extravaganza of all times.

Venue: American Consulate General Lawns, Mumbai

Buzz: When east met west.



Narendra Kumar, Alka Nishar, Rocky S



Shiamak Davar, David Tyler

THANK YOU!